

# Lyric Opera of Chicago Business Ensemble

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An Investment  
Returning  
Exclusive Benefits  
to Your Business

*Lyric*

# Welcome to the Lyric Opera Business Ensemble

Ensemble work is of paramount importance in the world of grand opera; orchestra, artist, chorus and physical production combine to create an unforgettable musical experience with the sum total being much greater than the individual parts. Chicago's business and cultural communities have worked together in concert over the years to create a world-class, dynamic environment for the arts to flourish and thrive.

Chicago is home to some of the world's most important businesses as well as celebrated arts institutions. The relationship is symbolic, creating an environment that attracts new business investments, high caliber employees, and visitors from around the world, enhancing the quality of life for the citizens of our city and the surrounding metropolitan area.

We are proud to support this vital partnership by introducing the Lyric Opera Business Ensemble. This program provides unique benefits for clients and colleagues alike, professional networking, and unparalleled entertaining in one of the city's premiere landmark venues.

We invite you to join other business and civic leaders by becoming a member of the Lyric Opera Business Ensemble today. Joining is simple, smart, and strategic. We look forward to working in partnership with you as we embark on this exciting collaboration.

**Kenneth G. Pigott**  
*President and CEO*  
Lyric Opera of Chicago

**Timothy L. Christen**  
*CEO, Baker Tilly Virchow Krause LLP*  
Chairman,  
Civic Engagement Committee

**Anthony Freud**  
*General Director*  
Lyric Opera of Chicago



# The Case for Business Support

## What sets Lyric Opera apart:

More than 25,000 subscriber households, the largest in North America

An A1 rating by Moody's Investors Services, the only opera company in North America to achieve this status

A Board of Directors including the most influential business and civic leaders in the city

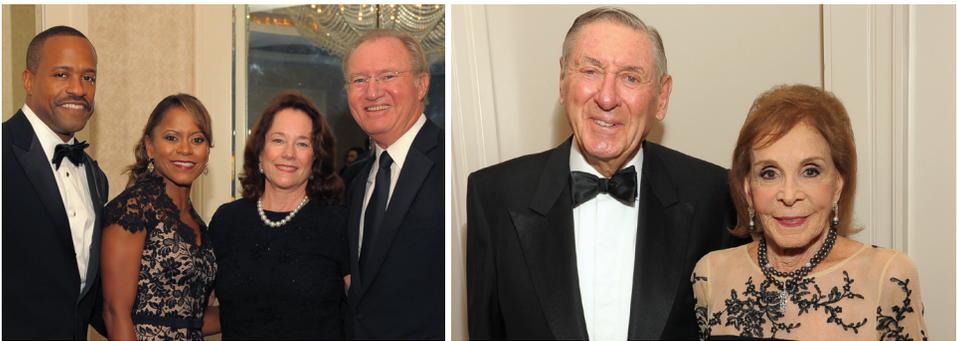
A visionary leader in General Director Anthony Freud with proven success in expanding opera audiences

Sir Andrew Davis is one of today's most highly regarded international conductors. He has served as music director of Lyric Opera since 2000

Renée Fleming, the famed American soprano, as Creative Consultant, bringing her vision and celebrity to elevate the company's profile locally, nationally and internationally

Lyric Unlimited, a new division of the company creating innovative programs for education and community engagement

With these assets, and our location in one of the world's greatest and most cosmopolitan cities, Lyric Opera of Chicago is uniquely positioned to achieve its ambitious vision. Success will require creative artistic and marketing initiatives combined with a greatly expanded base of philanthropic support. Engaging Chicago's broad and diverse business community in mutually beneficial partnerships is a path to this success.



Left Page: Cheryl Thomas (Ardmore Associates) with tenor Johan Botha at Operathon 2013 Top left: Eric and Kim Smith with Jackie and Glenn Tilton (JPMorgan Chase & Co.) Top Right: Lester Crown, Renée Crown Center left: (L-R) Miles White (Abbott), Kim White, and Creative Consultant Renée Fleming Bottom left: (L-R) Anthony Freud, Linda Myers (Kirkland & Ellis LLP), and Conductor Evan Rogister Bottom right: Patrick G. Ryan, Andrew J. McKenna, and William A. Osborn

# Benefits of Business Ensemble Membership

## Exclusive Discounts

The **Corporate Discount Ticket Program** offers select Lyric Opera performances to employees of participating Business Ensemble Members at substantial discounts.

If you desire to secure Lyric Opera public spaces for private, upscale entertainment, Lyric Opera will discount room rental fees for Business Ensemble Members. Details upon request.

## Corporate Membership in the William B. and Catherine Graham Room

This special membership may be used by multiple representatives for client entertainment. The newly-refurbished William B. and Catherine Graham Room offers private dining before opera performances. Includes Premier Expedited Valet Parking at the front door of the Opera House.

## An Extended Suite of Recognition Opportunities

Listing at the appropriate level on the Corporate Donor page in the Season Program.

Annual Business Ensemble Honor Roll program recognition in the Season Program.

Listing in Lyric's Annual Report.

## Networking Opportunities

Meet like-minded civic and business leaders through a series of private receptions available to members of the Lyric Opera Business Ensemble. Members receive invitations to exclusive gatherings, including guest speakers, behind-the-scenes tours, and special opportunities in conjunction with performances. Events are invitation only, with guest privileges depending on capacity and event type.

## Invitations to Special Events

Lyric Signature Events including Signature Luncheons and Signature Receptions with the artists from our mainstage operas; Champagne Onstage, on the set of an opera in the Ardis Krainik Theatre; and Master Classes, featuring ensemble members from the Patrick G. And Shirley W. Ryan Opera Center taught by leading opera singers.

Invitations to Grand Benefactor Dinners, hosted by General Director Anthony Freud, and other exclusive events at the \$10,000 level.



## Join

**Lyric Opera of Chicago has earned a reputation as one of the leading opera companies in the world through its steadfast commitment to artistic excellence and sound fiscal management.**

Business leaders throughout the community have expressed their confidence in Lyric Opera through generous investments in mainstage productions, spectacular special events, and innovative community engagement and education initiatives. Lyric Opera Business Ensemble plays a key role in the achievement of the company's operational and strategic objectives to provide a broad, deep and relevant cultural resource to our city and to develop our magnificent art form. Each year, more than 250,000 individuals attend Lyric performances and over 130,000 students and educators are served through education and community engagement activities. Support from the Business Ensemble makes this possible.

We invite you to join other civic and business leaders by:

**Attending Lyric performances and programs**

**Sharing the Lyric experience with colleagues and associates to encourage their support and participation**

**Participating in exclusive Business Ensemble member programs**

**Making a minimum annual contribution of \$7,500**



Above: La Traviata 2013/14 Season Right Page: Renée Fleming performing the National Anthem at the 2014 Super Bowl

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## To learn more about the Business Ensemble, please contact

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